

Interactive Dashboards	Data, KPI's & Analyses	Details	Benchmarking	Pro	Expert	Enterprise
BENCHMARKING Minimum CompSet of 3 Hotels out of MICEview's existing hotel portfolio	% Meeting Space Utilisation	Property	✓	✓	✓	✓
		CompSet	✓	✓	✓	✓
		Market	✓	✓	✓	✓
		Ranking within CompSet	✓	✓	✓	✓
	Fair Share	Ranking within Market	✓	✓	✓	✓
		Ranking within CompSet	✓	✓	✓	✓
		Ranking within Market	✓	✓	✓	✓
		Top Accounts by Total Used m ²	✓	✓	✓	✓
BASIC SALES KNOWLEDGE No Account Details on Hotel Level	Account Analysis	Industry Analyses and Detailed Event Data		✓ City-Wide Event Data	✓ City-Wide Event Data	✓ City-Wide Event Data
		Top Supporters pre-filtered by fully automated Account Scoring			✓ City-Wide Event Data	✓ City-Wide Event Data
		Top Opportunities pre-filtered by fully automated Account Scoring			✓ City-Wide Event Data	✓ City-Wide Event Data
ADVANCED SALES KNOWLEDGE No Account Details on Hotel Level	Account Analysis	Local Business Finder			✓ Local Zip Code Data	✓ Local Zip Code Data
		Master Account Analysis			✓ City-Wide Event Data	✓ City-Wide Event Data
		Account Matchmaker			✓ City-Wide Event Data	✓ City-Wide Event Data
MULTI PROPERTY SOLUTION Manage more Properties, central access for more hotels, minimum of two properties	Global Account Viewer	Master Account share for all destinations, Account Share by Hotel Chain				✓ Global Event Data Management
	unlimited Comp Sets	unlimited individual comp sets per destination				✓
FUTURE TRENDING Own Property Details, Market Average visible with minimum 5 Future Trending participants	% Meeting Space Utilisation & Pickup	Meeting Space Utilisation for next 365 days	✓ *	✓ *	✓ *	✓ *
		Weekly Pickup	✓ *	✓ *	✓ *	✓ *